# **québec**original



Itinerary prepared for Travel Classics Charlevoix & Montréal May 12<sup>th</sup> – 17<sup>th,</sup> 2018

Bonjour !

Discover the wonders of Québec with this itinerary prepared by **QuébecOriginal** and its regional partners. It was designed to give you a taste of the wealth of our territory and culture, while allowing you to sample our legendary "joie de vivre" that is sure to seduce you and leave you with lasting memories.

To plan your trip, we invite you to consult the <u>useful information</u> section found on our website.

Most of the costs related to this itinerary are covered by the *Alliance* and its partners, unless otherwise noted.

You will find a final copy of your itinerary in the welcome kit which will be given to you upon arrival.

Our partners are looking forward to meeting you. Therefore, we invite you to notify us of any significant delay or cancellation to avoid any inconvenience to the person or company that awaits you.

Please find below your main contacts in every region.

We wish you a pleasant stay!

# **québecoriginal**

# CONTACTS

## Prior departure:



Your Contact Yves Gentil Destination Québec Office E-mail : yves@dqmpr.com Office number: 212-598-1160

# Your contact at your arrival and between each region:



Your Contact Vincent Lefebvre US Market manager E-mail: vlefebvre@alliancetouristique.com Office number: 450-686-8358

# Your destination contacts:



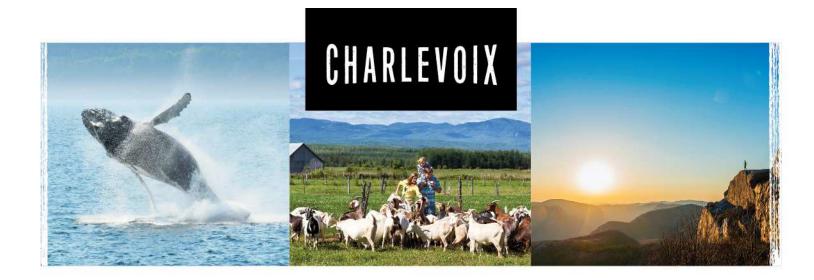
# Your Contact

Laurence Bessone Tourisme Charlevoix laurence.bessone@tourisme-charlevoix.com Bureau : 418-665-4454 ext. 231 Mobile : 514-677-9825 www.tourisme-charlevoix.com



Your Contact Catherine Binette Tourisme Montréal cbinette@tourisme-montreal.org ☎ 514 844-6639 Mobile: 514 616-5938 Website: www.tourisme-montreal.org/





#### Saturday, May 12<sup>th</sup>

- MorningArrival in Québec City at Jean-Lesage International Airport.Transfer and check-in in a hotel in Old Québec.
- Afternoon During your stay, you can use your Québec City and Area Passport to gain free admission to museums and attractions.

#### Sunday, May 13th

Morning Arrival in the Charlevoix region.

Discover Charlevoix's rich maritime history and board the St. Lawrence schooners at the <u>Musée</u> <u>Maritime de Charlevoix</u>. The brand new Maritime Park will host an arboretum, a vegetable maze, an observation tower and much more!

Afternoon Taste a famous pâté croche at the <u>Boulangerie Bouchard</u> while learning about the amazing story behind this "crooked" meat pie.

Explore the 23 km of pure delight that Isle-aux-Coudres offers and experience the « marsouins' » legendary hospitality. On the way, discover the Moulins de l'Isle-aux-Coudres, where a watermill and a windmill are both still functioning, making it a unique site in America. Before catching the ferry back to the mainland, a stop at the Cidrerie des Vergers Pedneault is a must, where ciders. Mistelles, vinegars and much more await to be discovered.

**Evening** Spend the night in La Malbaie. With more than two centuries of history, La Malbaie is considered the cradle of resort vacationing in Canada. Have dinner in a restaurant of the <u>Flavour Trail</u>.

#### Monday, May 14th

- **Morning** Get ready for an amazing wildlife adventure aboard one of <u>Croisières AML</u>'s zodiacs. Accompanied by a certified naturalist-captain, experience the excitement of an intimate and unique encounter with the whales. It's a must for lovers of intense emotions! Top off your cruise with a breathtaking incursion into the mouth of the Saguenay Fjord.
- Afternoon Come and explore the <u>Flavour Trail</u> around Baie-Saint-Paul. Here, we rediscover with ancestral know-how and reinvent the way things are done with respect, tact and inventiveness. The result in your basket? Cheeses that have won several awards. A tomato wine and ciders unlike any in the world.
- **Evening** Located on the <u>Famille Migneron</u> land, sample the inventive and instinctive cuisine of Sylvain Dervieux and Émile Tremblay from <u>Faux Bergers</u>, which opened in July 2017. The evening formula is particularly interesting, with its 6-course country table, whose products are mostly from Charlevoix. You may be privileged to finish your meal with the renowned soft cream made with sheep milk.

Spend the night at <u>Le Germain Charlevoix Hotel & Spa</u>, a charming country hotel with an undeniably urban feel. Nestled between the mountains and the river, Le Germain impresses with its rustic charm, local cuisine, exquisite design and its inviting spa.

#### Tuesday, May 15th

**Morning** Before heading to Montreal, stroll down rue Saint-Jean-Baptiste among quaint boutiques, shops and countless art galleries. Visit sites made famous by Canada's renowned Group of Seven. Today countless artists' workshops and studios still dot the coast – and the backcountry too!







Tuesday, May 15

Lunch time arrivals in Montréal.

#### Check into one of the participating hotels.

From major American and international chains to quaint boutique hotels, you are sure to find the perfect home-away-from-home.

#### Meet your professional tour guide and kick off your visit with a picnic on the mountain!

Mount Royal is the heart of the city and island. It is a large volcanic-related hill, immediately west of Downtown Montreal. Mount Royal gave its name to Montreal.

The majestic park, was originally designed by Frederick Law Olmsted, who also co-designed New York's Central Park, and was inaugurated in 1876, although not completed to his design. The park is also Montréal's largest green space and highest point with an elevation of 764 feet; it's a tranquil natural refuge from urbanity, offering a variety of activities for all seasons.From the balustrade of Belvedere Kondiaronk, enjoy sweeping views of the city skyline, the St. Lawrence River and the countryside beyond.

## After your picnic, dive into Montréal's neighbourhoods and meet the locals who make them unique.

Montréal's neigbourhoods are like the members of an extended family. They each have their personality, Take the time to get to know them to appreciate them for their uniqueness. All put together, they make Montréal the eclectic and charming city that it is.

Discover the past, present and future in <u>Old Montréal</u>; the cultural heart of <u>Downtown</u>; the stylish and refined <u>Golden Square Mile</u>; the coulourful and quirky <u>Plateau and Mile-End</u>; pass through the iconic red gates of Chinatown; relive your student days in the Latin Quarter and ignite your Pride in dynamic and eclectic <u>Village</u>.

#### Your tour will end back at your hotel.

\*\*\*\*\*

# Tonight:

#### Enjoy dinner in Old Montréal.

Old Montréal has always been the spot to head to for some old-world charm. These days, it's the flourishing food scene that also beckons visitors to this historical neighbourhood. All types of restaurants, cafés, bistros, bakeries, specialty shops, tasty tours and creative cooking classes are what make for a full foodie experience.

#### After dinner, disover the history of Montréal with <u>Cité Mémoire</u>.

Loosely inspired by the history of Montreal, Cité Mémoire invites you to meet a host of characters who've witnessed the city's evolution first-hand. Projected throughout Old Montreal, the work appears on the very walls that surround us, the ground on which we walk, the trees that frame our present.

#### Wednesday, May 16

#### Enjoy breakfast at your hotel.

#### Personalize your day with one of the following day tours.

Maximum group size: 6 people per tour Lunch will be included during your tour.

#### TOUR 1 - Roll down the River and swing to the Moon! :

Get on two wheels and discover Montréal's bike culture by pedaling along some of our 650 km (403 miles) of bike paths. Explore Old Montréal and the Old Port before heading into some of our artsy and colourful neighbourhoods. Slow down as you ride through our parks and see why Montréal is truly best explored by bike. Get a bite at the Atwater Farmer's Market and recharge before your circus performace! Montréal is known as the circus capital of the North America and you are invited to experience a variety of skills with world known famous Montreal troop, Cirque Eloize, in their studio. Clown shoes not included.

#### TOUR 2 – Eat like a Montrealer :

Where to eat in Montreal? We've got you covered. We'll take you to 6 of our favourite eateries and watering holes. From artisanal charcuteries to thirst quenching craft beers, discover the surrounding areas of the Jean-Talon market. You will sample some tasty regional delicacies and meet the producers who take pride in the quality and distinction of their harvest. You'll see how diversity is synonymous with Montreal: the Vietnamese neighbor the Italians and further east the Latinos share the streets with the Maghrebis. You'll get into the "Mile-Ex" district, a peculiar part of town that has boomed in recent years. Here, industrial buildings sit next to bungalows and architectural firms where young entrepreneurs are reshaping our culinary scene. We will savor the newest craft brews and learn about the progressive coffee renaissance one sip at a time. Come hungry!



### TOUR 3 – Connect with the geek in you:

Dig into Montreal's creative and innovative DNA. Reknown around the world as a hub in video gaming, virtual reality and interactive multimedia experiences, Montréal is on top of the game! Some of the industry's biggest brands are being developed here. We'll take you on a behind-the scene tour of some of the world leaders studios (think Ubisoft, Moment Factory and Felix & Paul, among others) and our famous Quartier des spectacles, where you will get to meet the creators of the next big thing. May the force be with you!

#### TOUR 4 – Fashion alert!

Join Montreal fashionista Carrie Mcpherson on a <u>fashion and design treasure</u> hunt across Montreal's chic and trendy neighborhoods. Visit haute-couture boutiques, local designers' workshops and meet with some of the city's crafters and makers that contribute to Montreal's reputation for style and elegance.

#### TOUR 5 – Jewish Montréal

Montreal's Jewish community is one of the oldest and most populous in the country and has influenced the city's make-up in many ways. This tour will follow in the footsteps of one of Montréal's most notable sons: Leonard Cohen. Follow in his footsteps around Montreal to discover his favourite haunts. Drop into the <u>Museum of Jewish Montreal</u> and sample some iconic dishes of Jewish Montreal.

#### \*\*\*\*\*\*

#### This afternoon: Enjoy some free time.

Please let us know if you wish to visit some of our museums and / or attractions.

\*\*\*\*\*

#### Tonight:

#### Dinner this evening will be held in the Mile-Ex Neighbourhood.

What started off as an industrial section of town has become one of the most vibrant communities in Montréal. Located between train tracks, viaducts and dead-ends it is not the easiest spot to find, but once you do you will be treated to some of the most unique galleries, restaurants and bars in town!

#### Thursday, May 17

#### Happy Birthday Montréal!

The city turns 376 years old today. Celebrate by visiting the very birthplace of Montréal!

Join the Museum Director for a tour of <u>Pointe-à-Callière</u>, the birthplace of Montréal and a National Historic Site. Explore an original underground circuit leading through archaeological excavations starting with Indigenous settlements. Start the tour with an immersive multimedia show presenting a high-speed view of the city's history.

For Montréal's 375th anniversary in 2017, the Museum restored the Collector Sewer, the first of its kind to be built in Canada, which provides an underground connection between the Fort Ville-Marie Pavilion and the main building.

End your tour with lunch in the museum's glass-walled restaurant, bathed in natural light and offering an exceptional view of the Old Port.

# Thank you for your visit. We hope you enjoyed your stay in Québec!



Do not hesitate to share your article and photos on our social media:



# And thank you to our partners!

TOURISME





